

Ad ID 3221

Ad Text "Everyone should #buyblack this holiday season in an effort to support the businesses that are the backbone of our neighborhoods and communities. Often times, we overlook our own businesses to purchase products and services from businesses outside of our communities. Many of us have heard the disturbing statistic about a dollar circulating within the black community for only 6 hours compared to approximately 2-4 weeks in white, Jewish, and Asian communities. If we don't support our entrepreneurs, how can we expect others to support our amazing businesses? We must continue to educate and change the mindset of consumers so "buying black" becomes the norm amongst our people and not only an encouragement during the holiday season," said Lonzell Fogle and Breyon Williams, founders of My Suited Life.

Ad Landing Page <https://www.facebook.com/Black4Black-1268698556482143/>

Ad Targeting Location - Living In: United States

Interests: Martin Luther King, Jr., African-American Civil Rights Movement (1954–68), African-American history or Malcolm X

Age: 18 - 65+

Placements: News Feed on desktop computers, Instagram Feed or News Feed on mobile devices

Ad Impressions 2,346

Ad Clicks 10

Ad Spend 300.00 RUB

Ad Creation Date 12/27/16 06:20:00 AM PST

Ad End Date 12/28/16 06:20:00 AM PST



Black4Black

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WHEN WE START PRACTICING GROUPS ECONOMICS



#BUYBLACK

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